

Mural Proposal by
Emily Aranda
Fall 2020

University of California, Santa Cruz

1. Contact Information

Name: Emily Aranda

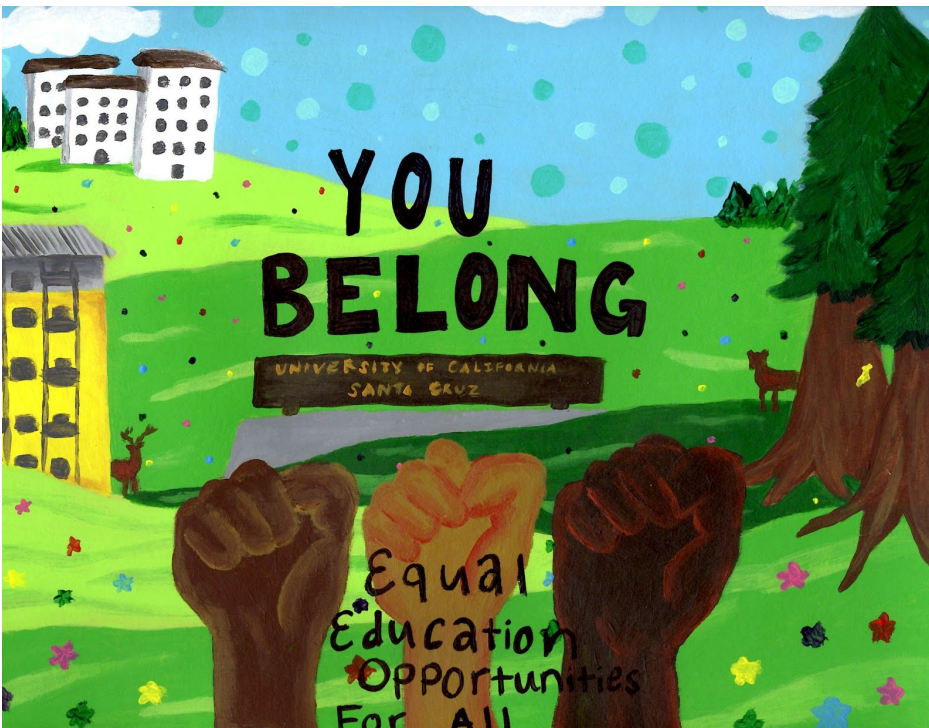
Email: elaranda@ucsc.edu

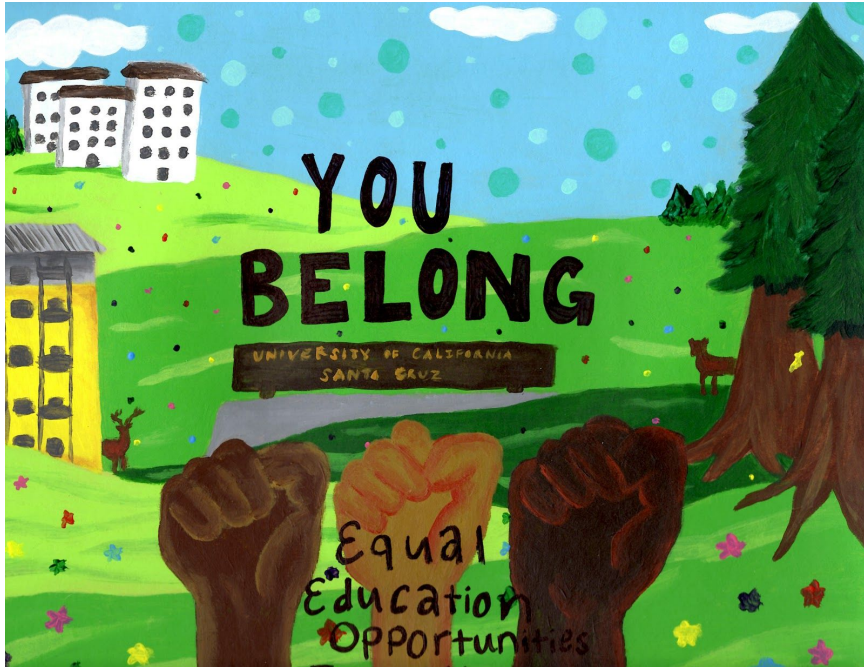
Phone: (916)479-0276

Grade Level/Graduation Date: Alumni, Graduated Summer 2020

2. Mural Design Image:

My Scanner is not large enough to include the whole design so I included a photo of me holding the full painting.





3. Material Description of the Mural

I would like to propose this mural to be located at Elena Baskin Visual Arts Center. Mural #2. North Wall. Painting Studio L-101. I like this location because of its proximity to the painting studios. Since this painting will be painted on the wall by hand, I thought it could inspire students in the painting classes when they see it.



I would stretch out the painting to fill as much space as I can. If necessary to fill in blank spaces I will extend the painting by adding more dorm/apartments on the left side and more trees on the right side. But I want to keep the fists and the writing in the center of the wall. Estimated total size: 108 inches by 384 inches.

This will be made with outside acrylic paint and I will be installing it myself.

4. Concept:

This mural commemorates the University of California, Santa Cruz's campus, and also resonates for which they stand for. The UC system and UCSC strives to be a place where there are equal opportunities for everyone, no matter ethnicity, sex, sexual orientation, religion, etc. This isn't always the case but is something that is meant to be continually sought out and the UC system, faculty, and students involved are striving for. I showed this with the fists in the middle representing students of color and also the rainbow flowers commemorating the LGBTQ community.

This mural is not only meant to commemorate UCSC campus but with the fists, welcome people of color and let them know that they're welcomed on this campus and should have the same education opportunities as anyone else. As a person of color coming from a diverse community and as a first-generation college student, I didn't feel at home when I first came to

UCSC. I lived in Porter dorms my first year, which I felt was predominantly white (this is based on my personal experience, ex: my hall, my year that I was there), and I didn't feel a sense of community. During welcome week I felt extremely lonely and it was so bad that I even considered leaving UCSC. Soon after I started to build my own community and am so glad that I stayed. I wanted to create this mural to remind other students of color who might be going through the same thing that they're welcomed on this campus, they're here for a reason and that they belong here.

I believe that this mural will positively impact the university community who have returned during the fall 2020 quarter. Personally, I hope that this mural brings hope and happiness to the entire community. Life is difficult in general but especially right now, with the pandemic, online classes, the election, all the racism that has gone on recently in our country. People need to see some hope right now.

5. Artist Statement:

I consider myself a mixed media artist. As a now graduated art student, I have learned a lot of various concepts, art skills, and knowledge these past four years. I mainly focus on drawing, painting, and printmaking but have also studied photography, sculpture, digital media, architecture, pottery, and hand building. No matter which art skill I am studying and working with, I am constantly striving for social justice in my art. I want my art to bring awareness to social justice and if possible, help the situation that I am trying to bring awareness to. As an artist, I also like to create art that communities can interact with. For my senior art show, I created an art show surrounding domestic abuse and bringing awareness to it. I created a space where visitors could discuss this with a notebook that I left on a stand (where people wrote their own experiences or gave advice for others who were reading the notebook) and also left resources for people to take if needed.

6. Qualifications: I am an artist who believes in change. For the past four years, I have taken a variety of art classes at UCSC to build my skills as an artist, as well as art history and architecture to learn more about art. I have been painting as long as I can remember and have done such large scale painting projects, with canvases as large as 48 inches by 48 inches. As a result of that, I would be able to plan and make a large scale painting.

7. Portfolio:



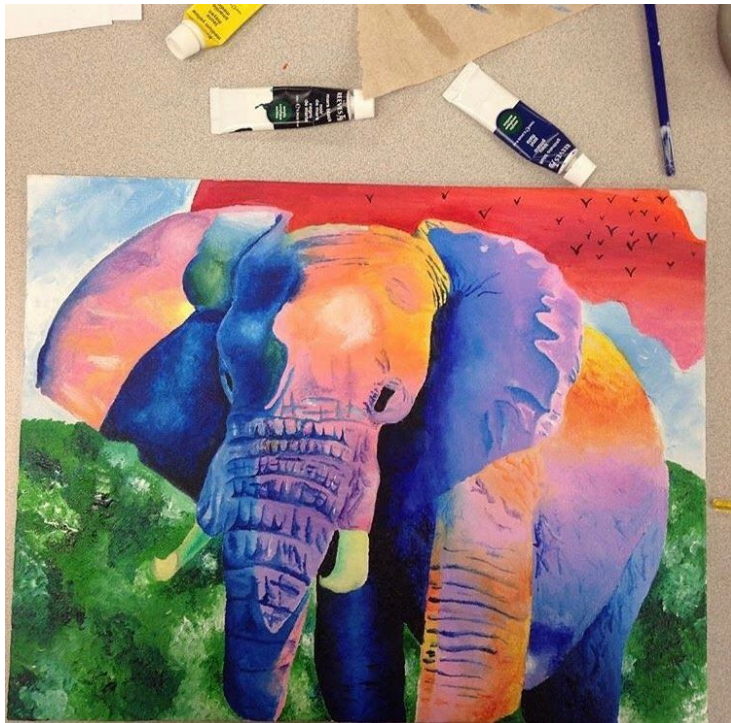
48 inch by 48 inch commission painting for English/Spanish pop band AnotherMay



Acrylic 9x12 painting



Acrylic 9x12 painting



Acrylic 8.5x11 painting

8. Budget:

Total cost: ~\$400

Various outdoor paints: \$200-\$250

Large Scale Brushes and paint rollers: \$50

Drop cloth and towels: \$25

Step ladder: \$20

Varnish: \$20

Miscellaneous materials: \$50